



Funeral Director CEUs

How do you Deal
with Price Callers?

Win More **Price Sensitive** Caller's Today

Yes, I want to Register Today For Funeral CEUs.....

Winning Price Shoppers 101

The Price Shopper Secrets Session is about helping funeral professionals become skilled communicators. As business people we would like to distinguish ourselves as having value and displaying that to our price callers, this session is about:

- Connecting with and understanding callers and uncovering what they really want
- Identifying the callers problems and "buying" obstacles
- Doing things in a new way and realizing new, improved results
- Increasing your call volume and funeral home revenues
- Not losing any more calls to your competitors

The goal of this seminar is to assist attendees become more confident and effective on the telephone even with consumers who only want lowest price. Attendees will gain powerful skills learning how to establish trust with their caller by uncovering what the caller really wants and describing effectively what their firm offers. Essentially attendees will learn how to win more calls without having to match a low price.

To register, VISIT

www.FuneralDirectorCEUs.com

or simply CHECK the box below and fax it to

250-483-5455

Register Today....

\$97 – Price Shopper Secrets- June 23, 2011- 1PM EDT/10AM PDT

Name: _____

Firm: _____ Email: _____ Phone #: _____

Billing Address: _____

City: _____ State/Prov: _____ Code: _____

Method of Payment: Mastercard Visa

Card #: _____ Exp Date: ____ / ____ Security Code: _____

I hereby authorized FuneralFuturist.com to charge my card for the course selected above.

Signature: _____ Today's Date: ____ / ____ / ____

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