



Funeral Director CEUs

How do You Market Embalming?

Get families to say **YES** to Embalming!

Yes, I want to Register Today For Funeral CEUs.....

Biggest Challenges - Marketing Embalming 2011

With cremation on a steady rise in North America, it is becoming harder to "Market the Value" embalming. Robin Heppell who has been speaking throughout North America over the last 3 years about trends and technology, tackles one of his toughest questions yet..."How can you market embalming when families don't even want a casket?" Stay tuned for his multi-pronged approach for families to say Yes to embalming.

The objective of this training session is to emphasize the importance of having client families say YES to embalming and outline to implications for the family (and the profession) if they decline embalming. After completing this training session the attendee will have a better understanding of importance of performing each embalming to achieve the best possible results and also to be better prepared when talking to the client family about the embalming.

To register, VISIT

www.FuneralDirectorCEUs.com

or simply CHECK the box below and fax it to

250-483-5455

Register Today....

\$97 – Marketing Embalming- March 17, 2011- 12PM EDT/9AM PDT

Name: _____

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Billing Address: _____

City: _____ State/Prov: _____ Code: _____

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I hereby authorized FuneralFuturist.com to charge my card for the course selected above.

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