



Yes, I want to Register Today For Funeral CEUs.....

1. Understanding Google: The External & Internal Effects on Your Funeral Home (3 hrs)

Heppell has created this 2 part session that will first look at how Google sees your funeral home from a search engine perspective and will include Search Engine Optimization (SEO) strategies, creating and optimizing Google Maps Listings, an introductory look at Google AdWords (Pay Per Click) advertising and an introduction to Google's suite of online tools.

2. Social Media & Funeral Service: Making Sense of Facebook, Twitter and YouTube (3 hrs)

Robin Heppell will provide an overview of the most popular social networks and share his Best Practices on using them to building relationships in your community to implement community outreach activities in the most effective yet efficient manner possible.

To register, VISIT www.FuneralDirectorCEUs.com or simply Check Off the Time that will work for YOU and fax it to **250-483 5455**

Register for BOTH SESSIONS & SAVE....

~~\$134~~ **\$147**

~~\$194~~ **\$147**

Eastern Time Friendly

OR

Pacific Time Friendly

Understanding Google

9am EST / 8am CST/ 6am PST

Social Media for Funeral Service

1pm EST / 12pm CST/ 10am PST/

Social Media for Funeral Service

10am PST/12pm CST/1pm EST

Understanding Google

2pm PST/4pm CST/5pm EST

OR Register for an INDIVIDUAL SESSION...

~~\$117~~ **\$97**

~~\$117~~ **\$97**

~~\$117~~ **\$97**

Eastern Time Friendly

Pacific Time Friendly

Pacific /Eastern Time Friendly

Understanding Google

9am EST / 8am CST/ 6am PST

Understanding Google

2pm PST/4pm CST/5pm EST

Social Media for Funeral Service

1pm EST / 12pm CST/ 10am PST/

Name: _____

Firm: _____ Email: _____ Phone #: _____

Billing Address: _____

City: _____ State/Prov: _____ Code: _____

Method of Payment: Mastercard Visa

Card #: _____ Exp Date: ____ / ____ Security Code: _____

I hereby authorized FuneralFuturist.com to charge my card for the course selected above.

Signature: _____ Today's Date: ____ / ____ / ____

To order call 1-800-810-3535 or fax **250-483-5455**